



PRESS RELEASE
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CarboFarmHub, an Erasmus+ project promoting cross-border knowledge networks

Climate change is a global problem that poses a significant risk to the environment and all forms of life on Earth. As such, there is a growing need for flagship initiatives and a common intervention framework to address this issue. According to the 2021 Eurobarometer, one out of every five European citizens have into consideration the carbon footprint of the food they purchase and sometimes adapt their shopping patterns accordingly. This shows a growing interest among consumers in choosing carbon-neutral food products.

The Carbon Farming Awareness Hub (CarboFarmHub) project is an Erasmus+ initiative, co-funded by the European Commission. The project intends to increase awareness and skills, specifically among young citizens and farmers, in order to prepare them for the new challenges that will arise from the growing demand for sustainable food systems especially in Europe, due to the Green Deal, the Farm2Fork Strategy and the Soil Mission for reduced climate footprint of the agricultural products.

The project aims to establish a network of awareness hubs across four partner countries: Greece, Italy, Portugal, and Spain. The project is led by six partner organisations from four EU countries, including NEW AGRICULTURE NEW GENERATION (NEAGEN) from Greece as the coordinator, along with three non-governmental organisations (ACADEMY OF ENTREPRENEURSHIP from Greece, ECOVALIA from Spain, and AGROBIO from Portugal), one scientific research center

